

WWW.CATAMARANS.COM

NOW IS THE TIME TO SELL

Interest rates low! We have qualified buyers ready to go!



We have sold over 130 yachts in the last 18 months, with some of our listings under offer within 10 hours. As one of the few yachting companies with a dedicated marketing department, we can immediately expose your yacht to qualified buyers...

 	 	 
<p>National Advertising We undertake regular full-color single, and double page spreads in premier publications, such as:</p> <ul style="list-style-type: none"> · Cruising World · Sail · Yachting · Power Cruising ...Plus many more! 	<p>Website Presence Our website traffic is increasing every month, and we now average in excess of 2.5 million hits per year. We will promote your yacht on our site via our sales report, special promotional sections, cross campaigns with industry partners, and so much more.</p>	<p>Direct Marketing We deliver weekly email communications to prospects in our huge database. We will also send out notifications to outside industry brokers alerting them to your new or reduced listing. Visit our newsletter archive online.</p>
 	 	<p>Who are we?</p> <p>We are WWW.CATAMARANS.COM, the world's largest exclusive retailer of catamarans with a reputation of being the best in the business. Our team connects more buyers and sellers than any other dealer in the United States. We love what we do and because of this we will continue to be the best at what we do.</p>
<p>Search Engine Placement We are highly placed - often #1 - on the unpaid rankings among most major search engines, this in turn means millions see your yacht.</p>	<p>Industry Shows Our marketing calendar also revolves around the major trade shows. This is where we speak candidly to prospective buyers about your yacht.</p>	

THE CATAMARAN COMPANY

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 WWW.CATAMARANS.COM
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2HULLS

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Website Tool #1: YOUR ONLINE LISTING

Read More Online



Website Tool #2: SPECIAL PROMOTIONS

Read More Online

To sweeten the pot we run special promotional campaigns around particular models that could include your listing.

These promotions are very popular, and will help us to generate large amounts of web inquiries for your yacht.



Website Tool #3: DIRECT EMAIL MARKETING TO BUYERS

Read More Online

Take a look at a few of our recent newsletters.



Website Tool #4: DIRECT EMAIL MARKETING TO INDUSTRY BROKERS

Read More Online



Website Tool #5: HIGH SEARCH ENGINE RANKINGS

Read More Online



Website Tool #6: INDUSTRY SHOWS

Read More Online



A CASE STUDY IN BUSINESS PERFORMANCE

The best catamarans' team in North America!

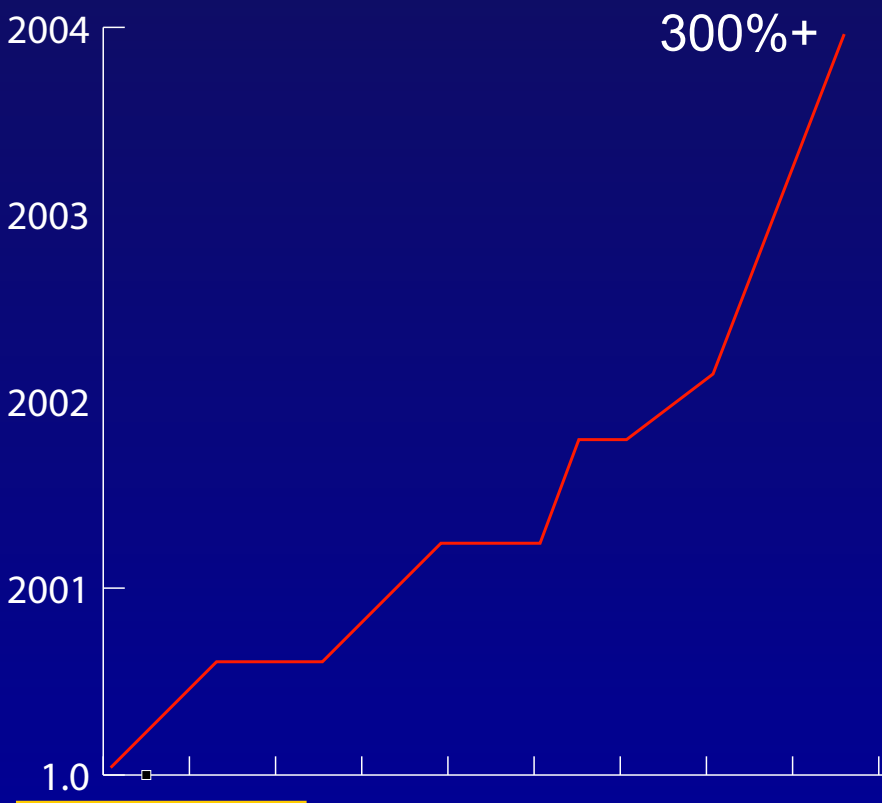
RECENT YACHT SALES				
Make	Name	Year	Listing Broker	Selling Broker
Custom 72	Catpeople	1995	Staley	Bill
CHI 65	Emotion	1997	Caribe Y.	Christine
Lagoon 570	Rev	2004	Michael	Michael
Lagoon 55	Sparimento	1992	M. Marine	Jim
Kelsall 52	Bat Cat	1995	Staley	J. Eckels
Gulfstar 50	Scorpio	1986	Staley	O.A. Yachts
Lagoon 470	Rev	2005	John	John
Lagoon 440	Rev	2000	Staley	Staley
Turbo Cat 44	Turbo Cat	2005	Staley	Staley
L. Power 43	Rev	2004	Trucker/Bill	Trucker/Bill
Venezia 42	CourtShip	1995	Michael	B. Yacht
Venezia 42	Independencia	1996	Christine	SCA Yacht
Lagoon 380	Rapture	2002	Michael	Michael
Lagoon 380	Huckle. Friend	1999	John	John
Lagoon 380	Klascat	2000	Mike	Cherzie
Lagoon 380	Wand'r'n Star	2002	Staley	Staley
Lagoon 380	Rev	2005	Staley	Staley
Lagoon 380S2	Rev	2005	Michael	Staley
Edel Sport 35	Mambo	1988	Bill	Staley
Sail Craft 34	Amazing Grace	1990	Staley	Staley
Hunter 240	Relentless	2002	Bill	Staley

PENDING DEALS					
Make	Name	Year	Status	Listing Broker	Selling Broker
Catana 431	Meridian	1999	UC 8/9/04	M. Hull Co	Christine
Athena 38	Cinderella	1999	UC 8/12/04	Jim	Jim
Tobago 35	Bolero-Om	1994	UC 8/12/04	Acsh Yacht	Jim

LATEST LISTINGS					
Make	Name	Year	Status	Listing Broker	Selling Broker
Privilege 65	True North	2005	UC 8/12/04	Staley	Staley
Sunchaser 65	Rev	2005	UC 8/12/04	Staley	Staley

FACT FILE: WWW.CATAMARANS.COM

- Top selling catamaran dealer in the United States
- World's largest exclusive retailer of catamarans
- Over 130 yachts sold in the last 18 months
- 300% growth in sales over the last three years
- Some popular yacht models were under offer within 10 hours of being listed
- Biggest contributor to Lagoon America's sales for third consecutive year
- Number one on top search engines
- The Largest advertiser in leading publications like Cruising World
- Exposure in international listing databases like Yacht World, and BUC
- Just been appointed sole U.S. agent for Privilege Catamarans
- Dominant exhibitor at major shows including Miami, Newport and Annapolis. Also present at London, Paris and Southampton Boat Shows
- Dedicated in-house documentation and service department for pre-sale and after-market services



Why Sell Today?

We still have the lowest interest rates on record, which has helped create one of the longest and most active buying periods in our company history. As a boat owner, you should realize that demand currently exceeds supply by nearly five to one.



We are generating in excess of 1000 inquiries per month and are desperate for quality listings to satisfy this demand.

Even if you only wish to consider selling, in the long-term we would value the opportunity to start building a relationship with you now. Yes! Now Is The Time To Sell!

Also consider this:

International Exchange Rates

We can immediately put you in touch with European buyers who are able to exploit favorable exchange rates. This is a huge untapped market, which we intend to dominate over the next 12 months.

The European Connection

Some of our brokers are fluent in European languages, including French, which gives them an inside track into the European market. Additionally, our brokers attend the major European boat shows to expose your listing directly to European buyers.

Read More Online



THE ISLAND 'SALE': CONSIDER YACHT MANAGEMENT/CHARTER USE OPTIONS

Charter use and income

Your yacht could earn charter income while you wait for the sale of your yacht at our world-famous charter base in Nanny Cay, Tortola. **Think about it:** you could join our charter income program in the Caribbean and exercise unlimited owner's usage, which is one of the perks of our program. We can also offer you a high percentage of the earned charter income. What a combination - income and holiday all rolled into one!

Private management

Alternatively, while your yacht is for sale consider private yacht management in Tortola, where we provide an island home for your yacht while you are not sailing it. This includes maintenance, dockage, warranty issues, and more. We have spent 20 years perfecting the art of yacht management and will treat your yacht as if it were our own.



The personal touch

Our General Manager in the Caribbean, Marianne Doux-Laplace, will make sure your yacht is well cared for. Marianne works closely with the service and commissioning team to ensure your yacht stays in tip-top condition. Our charter boats are the best in the business and she plans to keep them this way.

10 reasons to consider our Private Yacht Management

- #1** Best catamaran team in the Caribbean
- #2** Highly qualified engineers
- #3** Extensive inventory and parts in stock
- #4** Expert advice on technical and warranty issues
- #5** Affordable dockage and marina services available
- #6** Option to join our bareboat or crewed charter fleet
- #7** Option to sell your yacht and upgrade to a larger one
- #8** Full service boatyard with haul-out facilities
- #9** Lagoon Dealer of the Year
- #10** Exclusive Privilege Dealer in the United States

10 reasons to consider our Yacht Placement Program

- #1** World class charter operation
- #2** Largest catamaran-only fleet, bareboat & crewed
- #3** Great support
- #4** Excellent customer service
- #5** Potential tax benefits
- #6** Unlimited owner's usage
- #7** Choose any layout and model
- #8** Equip the yacht to your needs
- #9** Highest income percentage in the industry
- #10** Flexible management agreements

See actual charter revenue, charter projections, pricing and purchase agreements online:
<http://www.catamarans.com/sales/finance/pfc/>