

GEMINI CATAMARANS
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PRESS RELEASE

FOR IMMEDIATE RELEASE

Gemini Catamarans Announces New Dealer in California

SAN DIEGO, California, July 21, 2015 — Gemini Catamarans is pleased to announce the selection of The Catamaran Company as their authorized dealer in California.

Following over a decade of successful years of representation of the Gemini brand in the southeastern and mid-Atlantic states, The Catamaran Company has expanded into the western market with a location in Shelter Island, California, a community of San Diego.

“The Catamaran Company is the worldwide leader in all aspects of the catamaran market,” says Gemini Catamarans President Laura Hershfeld. “The success of our Gemini models is highly dependent on our dealer network. Having The Catamaran Company, the world’s largest retailer of new and brokerage catamarans, strengthens our position in the western United States.”

California native, previous Gemini owner and yacht broker, Monte Cottrell, will be heading up the San Diego office. “We feel Monte’s understanding of both the west coast market and the Gemini buyer will be a great asset to The Catamaran Company and Gemini Catamarans as we expand our marketing efforts to the west coast,” stated The Catamaran Group President Hugh Murray.

Laura Smith Hershfeld’s most recent design influence can be seen throughout the Legacy model. From the cockpit to the salon to the master stateroom, she has a strong understanding of use of space and the importance of light. The company believes these attributes along with the ease of sailing and effortless movement will be well received. Add to the mix that this will be the first time a Catalina Yachts built Gemini Legacy 35 will be available for viewing in its home state of California, Gemini Catamaran owners and enthusiasts have a lot to look forward to. Expected delivery is mid-August 2015.

About Gemini Catamarans

Gemini catamarans have been built in the United States since 1981. Original Performance Cruising founder Tony Smith moved his entire family across a temperamental Atlantic Ocean to build a better boat and further introduce the United States, specifically the Chesapeake, to multihulls. Gemini Catamarans’ history spans more than three decades, taking the company through water, fire and more than one economic downturn. Not only has the company survived but thrived now dotting the world’s oceans, lakes and rivers with over 1,200 Gemini catamarans from the 3000 model to the Legacy 35.

For more information, or to schedule an interview, please contact Jennifer Jolly by phone at (954) 449-7646 or by email at Jennifer.Jolly@Gemini-Catamarans.com

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